

Provider Materials

MCOs are currently required to submit all marketing materials, including provider-related materials, to HHSC for review and approval. HHSC is modifying this requirement.

Effective immediately, HHSC will suspend the requirement mandating that MCOs submit provider materials for review and approval. The following provider materials are exempted from the suspend and must still be provided for review and approval:

1. UMCM Critical Element Documents (i.e. Provider Manuals, Directories, etc.)
2. STAR Kids materials through June 1, 2017
3. Provider communications implementing an "across-the-board" rate reduction
4. Vendor Drug materials as described below:
 - Any communication that may affect proper use of the preferred drug list (PDL) or clinical prior authorization (PA) criteria:
 - **Example 1:** Communications promoting the use of non-PDL drugs, including communications regarding incentives to prescribe or dispense based on cost to plan (rather than cost to state)
 - **Example 2:** Any guidance related to compliance with clinical PA criteria when the MCO clinical PA criteria is different than what has been approved by the Drug Utilization Review Board

HHSC will update the UMCC and UMCM accordingly. MCOs will still be required to submit materials to HHSC upon request. HHSC reserves the right to review and deny the use of any materials.